

## CLAIMS

1. A data distribution system that distributes sports competition contents from a data-distribution apparatus to a terminal via a communications network and comprising: a competition-progression-input means of inputting the progression of said sports competition; a scenario-data-creation means of creating scenario data that shows the progression of said sports competition based on input from said competition-progression-input means; a scenario-data-memory means of storing said scenario data created by said scenario-data-creation means; and a scenario-data-distribution means of distributing said scenario data stored in said scenario-data-memory means to a terminal via a communications network; and where said terminal reproduces said sports competition contents as images based on pre-stored image data and said scenario data.
2. The data distribution system of claim 1 wherein said terminal reproduces said sports competition contents as CG based on CG data, which are stored as said pre-stored image data, and said scenario data.
3. The data distribution system of claim 1 or claim 2 further comprising: a special-scenario-data-registration means of registering unimagined conditions as special scenario data in said scenario data; and a special-image-data-creation means of creating image data that correspond to a said special scenario; and wherein said scenario-data-distribution means distributes said image data created by said special-image-data-creation means together with said scenario data when there is a said special scenario when distributing said scenario data.
4. A data distribution method of distributing sports competition contents from a data-distribution apparatus to a terminal via a communications network wherein said data-distribution apparatus creates scenario data showing the progression of the sports competition based on the input progression of said sports competition, stores in memory said created scenario data, and distributes said stored scenario data to said terminal via said communications network, and wherein said terminal reproduces said sports competition contents as images based on pre-stored image data and said scenario data.
5. The data distribution method of claim 4 wherein said terminal reproduces said sports competition contents as CG based on CG data, which are stored as said pre-stored image data, and said scenario data.
6. The data distribution method of claim 4 or claim 5 wherein said data-distribution

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apparatus registers unimagined conditions as special scenario in said scenario data, creates image data corresponding to said special scenarios, and distributes said created image data together with said scenario data when there is a said special scenario included when distributing said scenario data.

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7. A memory medium that stores said scenario data that are distributed by said data distribution system from said data-distribution apparatus to said terminal as described in any of the claims 1 to 3.

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8. A data distribution method of distributing the contents of a sports competition that distributes image data related to the progression of said sports competition, scenario data that shows the progression of said sports competition, and a program that sequentially switches and displays said image data according to said scenario data.

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